

Open Call for HIAA Pop Up Exhibition in Suomenlinna

Opening Hours

Tue & Wed 11.00 - 16.00

Thu & Fri 11.00 - 19.00

Sat 11.00 - 15.00

Sun & Mon closed

Theme: Northern Crossroads

Duration: 23 - 31.8. 2024

Place: Nordic Culture Point, Suomenlinna Island

Opening event: 23.8. at 17.00 - 20.00

The theme "Northern Crossroads" for our upcoming group exhibition encapsulates the convergence of diverse cultural, artistic, and geographical influences that define the unique artistic landscape of the northern regions. This theme invites artists to explore intersections where various paths meet—whether through the melding of traditional and contemporary styles, the fusion of local and international perspectives, or the dialogue between nature and urban life. Artists are encouraged to interpret "Northern Crossroads" in ways that reflect their personal journeys and experiences, highlighting how their work bridges different worlds and fosters new connections. This theme serves as an open invitation for participants to delve into the rich tapestry of narratives and identities that thrive at these crossroads, ultimately enriching the collective understanding of what it means to create art in this dynamic and multifaceted region.

SUBMISSION GUIDELINES

- This call is open exclusively to members of Helsinki International Artists' Association.
- In this call, you may apply with the following works:
 - a.) moving image and short films
 - b.) small sculptures
 - c.) framed paintings, drawings or other types of original wall art
 - d.) workshops
 - e.) performances

- Submit your application by sending an email to events.hiaa@gmail.com with the subject line "Open Call/Suomenlinna 2024."
- Your submission information must be sent as an attachment (docx, not pdf). Please attach images separately.
- In the submission, include the following:
 1. Your full name
 2. Artist name (if applicable)
 3. Contact information (email, phone number)
 4. Social media links; IG, FB & website
 5. A statement about your submitted work and how it falls under the theme of "Northern Crossroads" - this will be displayed alongside your artwork
 6. Images of the artwork you intend to exhibit (images must be titled: "Your name, Artwork name"). You may also submit works in process.
 7. For the artwork, provide the following information in the exact order: title of your piece, artist's name, medium, dimensions, and year of creation, price if applicable.
- All paintings must be framed with a guarding wire on the back. Mixed medium artworks and other wall art will be subjected to individual assessment.
- The artworks submitted will not be accepted on a first-come-first served basis but they will be selected by the HIAA curator Alex Kollerová (based on the theme and artistic quality). The selected group of artists will be announced at the end of July.

Terms and Conditions

- Selected HIAA member artists are responsible for delivering their artworks to the exhibition venue in the morning on 23.8. between 10:00 - 12:00 and arranging collection of the art at the end of the exhibition on 31.8. between 16:00-17:00. There is no possibility to collect the art while the exhibition is still on. If you are unable to bring/collect your work on time, it is your responsibility to find someone who can do so for you. Your art can be stored at the Nordic Culture Point for a few days if needed but you'll need to arrange the pick up with the staff of NCP.
- The exhibition space will need to be supervised by one HIAA member and one NCP member each day (during the exhibition opening hours). Excel spreadsheet will be created to sign up for invigilating shifts.
- Artists are expected to be present during the exhibition opening to engage with visitors and present their works. Separate exhibition tours can be organised during the week.

- The artists are expected to promote the event on their social media channels and for inviting visitors to the venue. Specific folder with marketing material will be shared with the selected artists.

SHORT FILMS

Container format: QuickTime (.mov) or AVI

Video codec: Apple ProRes (422 / 422 HQ / 4444) or Avid DNxHD/DNxHR

Resolution: according to project, up to 4096x2160

Letterboxing and pillar boxing is discouraged: for example, a 1.33:1 file should preferably be 1440x1080 (instead of eg. 1920x1080 with black bars on the sides)

Pixel aspect ratio: Square

Frame rate: According to project (progressive only, not interlaced)

Audio codec: PCM 48 kHz 16/24-bit (uncompressed)

Channels: 5.1, 2.0 or mono (a dynamic theatrical mix is preferred, regardless of channel count)

Channel order for 5.1 material: 1. Front Left, 2. Front Right, 3. Center, 4. LFE, 5. Left Surround, 6. Right Surround

Subtitles, option 1: a separate .srt file

- Please make sure that the timecode matches the video file exactly
- In case the video contains any titles/text/graphics which may be obscured by the .srt subtitles in the bottom area of the screen, please mention this and preferably provide rough timecodes for those spots

Subtitles, option 2: burnt into the video

- Subtitles must be positioned inside a 90% action safe area (counted from the active image area, discounting any letterboxing)

WORKSHOPS

We are seeking members of HIAA interested in organising workshops during our upcoming exhibition in Suomenlinna. Facilitators are welcome to charge a fee for tickets, but prices should remain accessible to all. HIAA will provide the space and marketing support; however, all other arrangements are the responsibility of the workshop facilitators.

When submitting your proposals, please consider the ease of travel for participants and minimise the amount of workshop tools they need to bring. Please note that painting and messy activities are not permitted. We encourage proposals for drawing sessions, educational sessions, or craft sessions.

PERFORMANCES

Would you like to perform during our opening event? HIAA is open to arranging musical, dance and theatrical performances for the exhibition opening on 23.8. between 17-20.00. Please note, there's no budget allocated to these performances so make sure you consider that before reaching out to us.

Your performance shouldn't exceed 20 min. In your application, please list all technical requirements and needs for your performance.

Submission deadline is 23.6. 2024 (23:59 EET).

Thank you for your interest, and we look forward to your creative ideas!

